

# ONLY YOU CAN CHOOSE

## Ibukun Awosika

Founder & CEO, The Chair Centre Group; Former Chairman, First Bank Nigeria Limited

Over the course of her career, Ibukun Awosika has had the honor of influencing Nigeria's economic growth by chairing a number of influential corporate and nonprofit boards. She is Founder and CEO of a group of manufacturing, retail and bank-way security system companies; as well as the former Chairman of First Bank of Nigeria Limited, the country's premier banking brand. Globally recognized, she has received multiple awards, including the 2020 *Forbes* "Woman Africa Chairperson" award, and was also the first Nigerian recipient of the prestigious "International Women Entrepreneurial Challenge" award in 2008. Through her projects, Ibukun champions entrepreneurs, empowers women and youth and supports missionaries who provide medical and educational supplies to those in need.

Ibukun Awosika encourages Summit leaders to use their power to choose the values, direction, and impact of their lives. She reminds us that we have the power of choice—that no matter what life throws at us, at every minute in every situation, only we ultimately make the choice of what to do. Only we can determine what legacy we want to leave.

## Choose Your Distance

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Awosika contends you must accept the call for your life. She challenges leaders to reflect on the vision for their lives as leaders and inspires them into a life they haven't lived yet. She asks core reflective questions that you, as a leader, can answer in the spaces provided below:

Where are you right now in the context of the entirety of the vision for your life? Is this a place of satisfaction or dissatisfaction? Are you where you want to be at the age that you are?

Compared to what someone else has told you to be, *who do you think you are?* What is your self-perception? (The true belief, not what some other person says about you).

Where are you going? What is the destination of your career? What is the destination of what you do every day? Are you on the journey that will take you to where you really want to go?

When you are at the end of your life, what would you like your legacy to be? What is the story of your life that you would like to be told? When you're done, how do you want your life to end? If today were your last day on earth and you had to read a book about the life that you have lived, what would you like to find in it?

### Choose Your Values

Awosika shares how values are key to driving direction for your life. What are the guiding principles for your decisions at this moment in time? Describe three to five life principles in the space below to serve as signposts you can reference when you reach an intersection of choice.

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### **Choose Common Good**

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A commonality of good in society is something we can all relate to. What's personally good for you ought to be good for the community. Visionary leadership requires that we see beyond the immediate—into the long term. Reflecting on your leadership journey so far, where has your

personal good been chosen to the detriment of common good? When have you chosen the short term over the long term good?

As a team, spend some time sharing with each other parts of your story, along with insights you have gained from reflecting on these questions.

## **ACT**

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What is ONE area of personal choice mentioned in this talk that you need to take control of and exercise immediately?